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AMENDMENT TRANSMITTAL LETTER

Docket No.
249768043US

Application No. 09/809,728-Conf. #5675	Filing Date March 15, 2001	Examiner R. M. Pond	Art Unit 3625
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Applicant(s): Hanks et al.

Invention: INCREASES IN SALES RANK AS A MEASURE OF INTEREST

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

CLAIMS AS AMENDED					
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate	
Total Claims	38	- 38 =	0	x	
Independent Claims	6	- 6 =	0	x	
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					
Other fee (please specify):					
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:					0.00

Large Entity

Small Entity

No additional fee is required for this amendment.

Please charge Deposit Account No. _____ in the amount of \$ _____.
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The Director is hereby authorized to charge and credit Deposit Account No. 50-0665 as described below.

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Charge any additional filing or application processing fees required under 37 CFR 1.16 and 1.17.

Dated: July 19, 2005

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. EV723059621US, in an envelope addressed to: MS AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: July 19, 2005

Signature: Stephen P. Whelan (Stephen P. Whelan)



Express Mail No. EV723059621US
Docket No.: 249768043US
(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Hanks et al.

Confirmation No.: 5675

Application No.: 09/809,728

Art Unit: 3625

Filed: March 15, 2001

Examiner: R. M. Pond

For: INCREASES IN SALES RANK AS A
MEASURE OF INTEREST

RESPONSE TO FINAL OFFICE ACTION

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

In response to the Final Office Action dated April 19, 2005, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.